The state of the s	Introduction to Tourism(406)	
1 UNITS	TOPICS COVERED	
	THEORY orientation of Students	PRACTICAL
Unit 1: Communication Skills-II	Session 1: Methods of communication Session 2: Verbal / NonVerbal Communication	Discussion & Icebreaking
	Introduction -Understanding the importance of Soft Skills Defining Personality	Lecture, Class Examples
	What is personality?	THE RESERVE OF THE PROPERTY OF THE PARTY OF
UNIT 1:Soft Skills	-Definition	
J. J	-Importance	Role Play, Demonstration
	Determinants of Personality-	
	Understanding the generic Determinants of Personality Understanding factors that shape our personality	Case study, Video,Lecture + Short quiz
	Understanding how each individual has a unique personality	- Assertance Short quiz
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	Session3:Communication cycle /Importance of Feed back	Individual Task Chart-making, Group Brainstorm
Unit 1: Communication Skills-	Session4 :Barriers to Effective communication Session5-6:Writing Skills -Parts of Speech	Group Skit + Flow Chart Barrier Simulation Game
	Writing Skills - Sentences	Grammar Games, Worksheets
	Perconsists Development	Sentence Puzzle Game
	Personality Development- Understanding the process of personality development	
UNIT 1:Soft Skills	Its importance in the tourism industry Studying the aspects related to personality development	Real-Life Examples, Guest talk Motivation Video + Reflection
	Positive Work Attitude: Determining the relationship between attitude and personality	Group Task
	Power and importance of positive attitude	Demo, Pair Practice
	Strategies for positive work attitude SUMMER VACATION (11TH MAY- 30TH JUNE)	
	Session 1 -Introduction to Self Management	Lecture + Real-life examples
unit2:Self Management Skills	Session2 -Self awareness - Srength and weakness	Self-reflection worksheet SWOT chart templates, worksheet
	Creating First Impression Session:	The state completes, worksheet
	Understanding the importance of first mpression& Grooming What is first impression?	
	Grooming (Appearance)	
	Attire (Dress Code) Basic Social Etiquettes Work and Telephone	Role play + Do's and Don'ts
UNIT 1:Soft Skills	Learning how to use proper work and social etiquettes	Group Activity + Case studies
	Social etiquettes	
	Work/Office etiquettes Business Telephone etiquettes	
	Positive Body Language Understanding the Gestural Communication or Kinesics	
	How to depict positive body language?	Group Pair Activity/role play
	Learning about negative body language	
unit2:Self Management Skills	Session 3 -Self motivation Session 4-Self Regulations -Imporating of Goal Setting	Activity + Mirror practice
	Introduction to Tourism- Understanding the need for Tourism	
	- What is Tourism? Defining Tourism	
unit 2 Introduction to Tourism-II	Domestic Tourism	Lecture + Q&A,PPT, examples, video snippets
	International Tourism Scope of Tourism	activity evanishes, video snippets
	Openium , d	
	General Impacts-How tourism affects Foreign Exchange, Infrastructural Development, Escalades Income and generates employability	Discussion + Case study,Impact charts, news clippings
	Typology of Tourism Impacts- Learning about the various impacts of tourism on a	Debate + Presentation, Real-life scenarios
	destination Sources of Tourism Information-Understanding the process of distribution of	
unit2:Self Management Skills	Information about a destination	Practical Demo,Sample brochures, mock apps
Minicipeli Management Skills	Session 5 -Time Management and strategies to manage time Tourism Organizations	
	Learning about Ministry of Tourism, State Tourism Development Corporation and UNWTO	
unit 2 Introduction to Tourism-II	Role	
	Functions Objectives	
	Revision	
unit 3 Information and Community	MID TERM EXAMINATION 16 SEPTEMBER 2025-1 OCTOBER 202 Session 1 :Basics of Computer operations	and the same of th
unit 3 :Information and Communication Technology Skills Tourism Business- II	Session2 :Performing basic file operations	Hands-on + Discussion, Computer system, projector
	Understanding the various aspects of thebusiness of tourism Travel and Hospitality Terminology	The state of the s
	Assimilating the need for Hospitality Terminology Guest Terminology	
	Hotel Terminology (Rooms and meals)	

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Nov-25	unit 3 :Information and Communication Technology Skills	Session3 :Computer care and Maintenance	Lab-based Practical,PCs, step-by-step handout prepare
		Session 4:Computer security and Privacy	Demo + Discussion+ Case Studies Cyber safety posters, Antivirus software visuals
	Tourism Business- II	Activities in a Travel Agency	Role Play simulation
		Learning about the various activities taken up by the Travel Agency	chart Preparation
			Chartereparation
Dec-25	unit 4 :Entrepreneurial skills	Session 1 :Entrepreneurship and Society Session2 :Qualities and functions of an Entrepreneur	Listing out any 5 Entrepreneurial Qualities in a group activity
	Tourism Business- II	Documentation for Travel Learning about the various documents required to travel. Imparting the knowledge about Passport, Visa, Travel insurance, Medical requirements etc.	Dummy Passport/visa /Health Insurance
Jan-26		WINTER BREAK	
	unit 4 :Entrepreneurial skills	session 3 :Myths about Entrepreneurship and Society	case Study
		Session 4:Entrepreneurship as career options	chart Activity
	Tourism Product- II	Introduction-What is a Tourism Product? Classification of Tourism Products-Learning about the different types of tourism products and its classifications Natural Tourism Products of India-Assimilating knowledge about the different kinds of natural tourism products	case ,ppt ,video showcasing
		Man-Made Tourism Products of India- Symbiotic Tourism Products of India Event based Tourism Products of India Site Based Tourism Products of India Assimilating knowledge about the Man-Made ,symbiotic, event and Site based tourism Products of India .	Class Discussion ,News PaperClippings , case study
	unit5 :Green skills	Session 1 :Sustainable Development Session 2 :our role in Sustainable Development	Group discussion ,Poster Making ,Presentation
Feb-26	Tourism Product- II	UNESCO World Heritage Sites-Role of UNESCO in Tourism. Defining World Heritage Sites. UNESCO World Heritage Sites in India-Differentiation of World Heritage sites as: Cultural and Natural Heritage sites.	case study, Model Making , Presentation
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		REVISION	
Mar-26		ANNUAL EXAMINATION 2026	

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